

City of Huntsville  
YTD Revenue Comparison of H/M Taxes

|  | FY 13-14          | FY 14-15          | Variance         | % Chg         |
|--|-------------------|-------------------|------------------|---------------|
| <b><u>Arts Center SRF</u></b>                      |                   |                   |                  |               |
| <b>October</b>                                     |                   |                   |                  |               |
| 41401 H/M Tax - Art                                | \$ 9,248          | \$ 11,431         | \$ 2,183         | 19.1 %        |
| <b>November</b>                                    |                   |                   |                  |               |
| 41401 H/M Tax - Art                                | \$ 14,142         | \$ 13,227         | \$ (915)         | (6.9)%        |
| <b>December</b>                                    |                   |                   |                  |               |
| 41401 H/M Tax - Art                                | \$ 8,393          | \$ 10,656         | \$ 2,263         | 21.2 %        |
| <b>January</b>                                     |                   |                   |                  |               |
| 41401 H/M Tax - Art                                | \$ 7,546          | \$ 8,349          | \$ 803           | 9.6 %         |
| <b>February</b>                                    |                   |                   |                  |               |
| 41401 H/M Tax - Art                                | \$ 8,518          | \$ 11,290         | \$ 2,772         | 24.6 %        |
|  | <b>\$ 47,847</b>  | <b>\$ 54,952</b>  | <b>\$ 7,105</b>  | <b>12.9 %</b> |
| <b><u>H/M Tax- Tourism &amp; Visitors Cntr</u></b> |                   |                   |                  |               |
| <b>October</b>                                     |                   |                   |                  |               |
| 41402 H/M Tax - Tourism                            | \$ 27,745         | \$ 34,293         | \$ 6,548         | 19.1 %        |
| 41403 H/M Tax - Visitors Center                    | \$ 27,745         | \$ 34,293         | \$ 6,548         | 19.1 %        |
| <b>November</b>                                    |                   |                   |                  |               |
| 41402 H/M Tax - Tourism                            | \$ 42,425         | \$ 39,680         | \$ (2,745)       | (6.9)%        |
| 41403 H/M Tax - Visitors Center                    | \$ 42,425         | \$ 39,680         | \$ (2,745)       | (6.9)%        |
| <b>December</b>                                    |                   |                   |                  |               |
| 41402 H/M Tax - Tourism                            | \$ 25,179         | \$ 31,968         | \$ 6,789         | 21.2 %        |
| 41403 H/M Tax - Visitors Center                    | \$ 25,179         | \$ 31,968         | \$ 6,789         | 21.2 %        |
| <b>January</b>                                     |                   |                   |                  |               |
| 41402 H/M Tax - Tourism                            | \$ 22,638         | \$ 25,046         | \$ 2,408         | 9.6 %         |
| 41403 H/M Tax - Visitors Center                    | \$ 22,638         | \$ 25,046         | \$ 2,408         | 9.6 %         |
| <b>February</b>                                    |                   |                   |                  |               |
| 41402 H/M Tax - Tourism                            | \$ 25,554         | \$ 33,869         | \$ 8,315         | 24.6 %        |
| 41403 H/M Tax - Visitors Center                    | \$ 25,554         | \$ 33,869         | \$ 8,315         | 24.6 %        |
|  | <b>\$ 287,082</b> | <b>\$ 329,713</b> | <b>\$ 42,630</b> | <b>12.9 %</b> |
| <b>TOTALS</b>                                      | <b>\$ 334,929</b> | <b>\$ 384,665</b> | <b>\$ 49,736</b> | <b>12.9 %</b> |

\* As of end of February

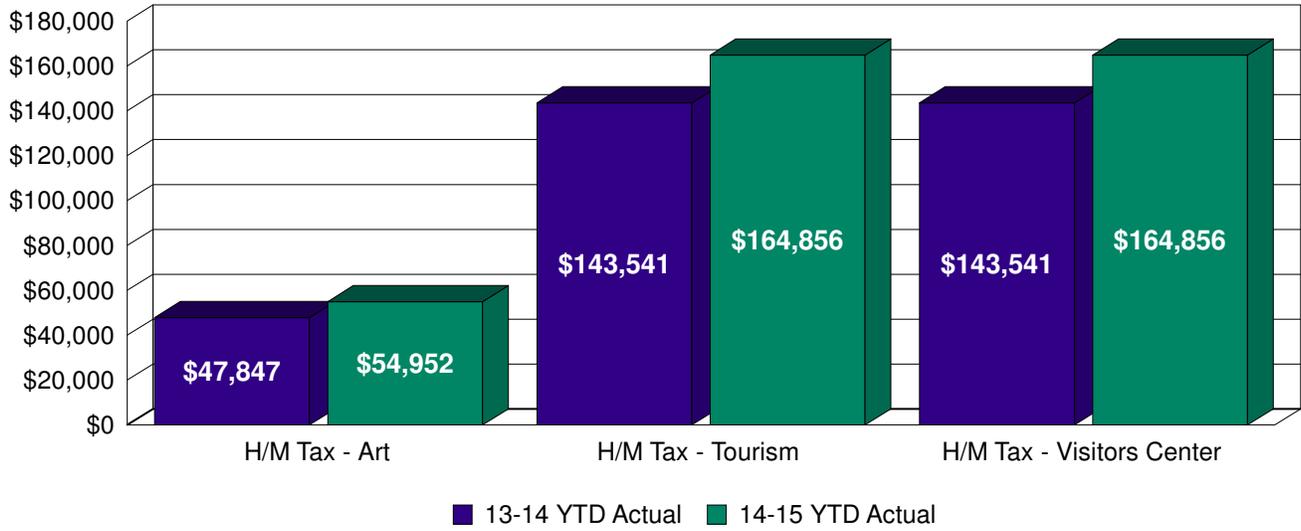
FY 13-14

FY 14-15

Variance

% Chg

### Hotel/Motel Taxes YTD Comparison



\* As of end of February